



Advertisements & Donations Support Theatre for Kids at

Smiles and Frowns Playhouse

Smiles and Frowns is a non-profit corporation dedicated to giving children, grades K-12, the opportunity to participate in all aspects of the theater, on stage and behind the scenes. We stage productions in the Spring and Fall. Please visit our website www.smilesandfrowns.net to learn more about **Smiles and Frowns Playhouse**. Funds are received through box office receipts, advertising space, concessions, and donations. Any contribution (donations, in-kind gifts, and/or participation) will be greatly appreciated and acknowledged in our program. Contributions are tax-deductible. Thank you for supporting Smiles & Frowns!

DONATION CATEGORIES

Angels	\$300.00 Reserved Parking
Sponsors	\$200.00 – 299.00
Patrons	\$100.00 – 199.00
Friends	\$ 25.00 - 99.00

ADVERTISING SPACE

Business Card Size
Quarter Page
Half Page
Full Page
Inside front or back

PAYMENT IS DUE WITH THIS FORM

\$ 30.00	
\$ 60.00	
\$ 110.00	Reserved seating for 2
\$ 225.00	Reserved seating for 4, Reserved Parking
\$ 500.00	Reserved seating for 6, Reserved Parking

Play Sponsor \$1000.00 (includes name on program cover, ad on back cover, name on play poster, T-shirts, and publicity ads), **reserved seating for 12. THIS PLAY ALREADY HAS SPONSOR.**
Relatives wishing to purchase "advertising space" for well wishes in this production may do so at 1/2 the price listed up to 1/2 page.

Advertising is for Fall, 2017 production

1. Advertiser _____

2. Address _____ Email _____

3. Phone Numbers & Contact Person _____

4. Ad Size _____ Ad Cost or Donation _____

Make checks payable to: **Smiles and Frowns Playhouse**

5. Your Ad Design: Ad Copy Attached - Camera Ready Art Attached - Business Card Attached -

Will forward artwork via email - Please create an ad with the following info/attached - Use Previous Ad Artwork -

Please send any electronic artwork, photos or logos as .jpg or .gif files. Send text as *Word* or *Publisher* documents, or include in e-mail body. Please do not send originals. We cannot return artwork. Ads are in black & white; color is not available.

Whole page, vertical only, 4-3/4" wide x 8-3/4" tall

1/2 page, horizontal only, 4-3/4" wide x 4-7/8" tall

1/4 page, horizontal, 4" wide x 2-3/8" tall, vertical, 2-3/8" wide x 4" tall

Business Card, horizontal, 2-3/8" wide x 2" tall, vertical, 2" wide x 2-3/8" tall

6. Send ad info to: Mail: **Smiles and Frowns Playhouse/P.O. Box 1945/Greenville, NC 27835**
E-mail: ads@smilesandfrowns.net (please include name of play in subject line)
Phone for info or to leave a message: **252.414.8271**

7. Name of the parent or volunteer who contacted me: _____

Please submit ads no later than
OCTOBER 16, 2017

"A Christmas Carol"

Friday, November 10, 2017 7:00 p.m.

Saturday, November 11, 2017 2:00 p.m.